



For Your Information

3 ENVIRONMENTALLY CORRECT
 Vivo Inc's correction tape saves trees by saving paper, and 83% of the plastic content of the tape case is biodegradable, with corn being a key ingredient. Available in one-pack cards and 24-card displays.
 Vivo Inc., (866) 333-8496, www.gorivo.net.
 NACS member

4 VOTE GREEN WITH YOUR FEET
 Fair Trade Certified, Ethiopia's soleRebels featuring recycled-car-wire soles and slip-ons including handspun and sustainable ingredients fabrics and natural fibers. All sandals and shoes can be custom-woven to feature school or team colors. soleRebels, 251-0911 110848, http://solerebelsfootwear.weebly.com.
 NACS member

5 HOLD TIGHT
 Ideal for students, Cocoon bags contain the Grid-It! organizational system, a weave of rubberized elastic bands that can be configured in many different arrangements to secure and organize iPods, cameras, mobile phones, BlackBerrys, and other digital devices, as well as personal items.
 Cocoon Innovations LLC, (212) 689-9800, www.cocooninnovations.com

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CREATE CUSTOMERS FOR LIFE
 Dig into C-Store Sales
Social Media Do's & Don'ts

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 Campus Market Exam 2010