



### Style Inspiration // Fashion Week

This month, editors, bloggers and socialites take over Lincoln Center, the new home of New York's fashion week. Whether clamoring for a front-row seat or simply embracing the fashion mania, here are some necessities for surviving the most fashionable week of the year. Can't make it to NYC? Follow the action at style.com.

#### The Essentials:

- 1 Insider Connection:** Stay in the loop on—or even blog about—the hottest parties, scandalous gossip and runway reviews. MacBook Pro by Apple, \$1,199. [apple.com](http://apple.com)
- 2 Beat the Heat:** Keep your cool while enduring Indian summer. Blouse by Thakoon, \$390. [logarconn.com](http://logarconn.com)
- 3 Man Up:** Menswear-inspired tailoring makes an effortless transition from the summer heat to crisp fall nights. Pants by Topshop, \$80. [topshop.com](http://topshop.com)
- 4 Downsize:** Transition from day to night by ditching the cumbersome carryall. Clutch by Encote, \$38. [urbanoutfitters.com](http://urbanoutfitters.com)
- 5 Mane Tamer:** Try this magic potion on unruly locks. Moroccanoil, from \$18. [moroccanoil.com](http://moroccanoil.com)
- 6 Flat-Footed:** There's no need to rush from show to show in sky-high heels. Sandal by Cole Haan, \$108. [colehaan.com](http://colehaan.com)
- 7 Tote It:** Sometimes an on-the-go lifestyle requires carrying a super-sized bag. Tote by Shanghai Tang, \$695. [shanghaitang.com](http://shanghaitang.com)
- 8 Camera-Ready:** Keep a camera handy to capture new looks from Marc Jacobs or document the debauchery at the after-party. V-Lux 20 by Leica, \$599. [us.leica-camera.com](http://us.leica-camera.com)
- 9 Be Organized:** Avoid the cluster of cords that comes with packing a ton of gadgets. Grid-It by Cocoon, from \$9.99. [cocooninnovations.com](http://cocooninnovations.com)
- 10 Stand Tall:** Choose a platform to elevate yourself to glamazon height. Pump by Tory Burch, \$325. [toryburch.com](http://toryburch.com)
- 11 Stay Neutral:** A simple sheath is the perfect backdrop for accessories galore. Dress by Vanessa Bruno, \$445. [net-a-porter.com](http://net-a-porter.com)
- 12 Make a Statement:** A striking necklace adds a heavy dose of glam to any outfit. Necklace by Oscar de la Renta, \$970. [oscardelarenta.com](http://oscardelarenta.com) —Elizabeth Doyle



Not only is Moroccanoil the official hair product of Fashion Week, the brand is a fair-trade operation, providing socioeconomic help to families in southwest Morocco.



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